TMA Chicago/Midwest

Virtual Value – Good news! Though we continue to enjoy being back to in-person events, we have learned that virtual programs (particularly educational sessions) are well-received and highly attended. In 2024, we are pleased to announce all sponsors will continue to receive unlimited tickets to attend any of the virtual educational workshops, programming and network events and will be given first consideration to speak at the educational programs.

2024 Sponsorship Program

	Platinum - $11,000	Gold - $6,000	Silver - $3,500 Friends of TMA* - $1,000
DIGITAL BENEFITS			
SPONSOR SPOTLIGHT EBLAST	**2 Dedicated** Social Media Posts		
FREE MEMBERSHIPS	**2** new members	**2** new members	
CHAPTER EMAILS	**Logo** on all emails	**Name** on all emails	
CHAPTER WEBSITE	**Logo and link on homepage**	**Logo and link**	**Logo and link**
IN-PERSON BENEFITS			
DIGITAL SIGNAGE	At all **Chapter** events & special recognition at the annual **Premier Event**	At all **Chicago Chapter** events	
CHARITY GOLF OUTING	**4** tickets ($1,000 value)	**2** tickets ($600 value)	
CHAPTER E-NEWSLETTER (4 ISSUES PER YEAR)	**4** ads	**2** ads	**1** ad
NETWORKING AND EDUCATION EVENTS (EXCLUDES LIMITED TICKET EVENTS)	**9** tickets total	**6** tickets total	**3** tickets total
PREMIUM EVENTS* (INCLUDES CAPITAL MARKETPLACE, MARTINI PARTY AND HOLIDAY PARTY) *EXCLUDES EXECUTIVE SPEAKER FORUM	**3** tickets per event	**2** tickets per event	**1** ticket per event
SPONSOR RIBBONS	At all events	At all events	At all events
"PREFERENCE ACTION"	**ALL SPONSORS** will be given priority consideration to serve on a panel as well as other speaking opportunities.		

Milwaukee Programming Sponsorship - $2,000

Included on signage at every Milwaukee event	**2 tickets** to every Milwaukee program	Firm logo listed on the **Chapter's website** with link to sponsor website	Firm name listed on all **email announcements** for Milwaukee events	**"Preference Action"** All sponsors will be given priority consideration to serve on a panel as well as other speaking opportunities

TMA Chicago/Midwest Chapter
2024 Sponsorship Program

Sponsorship provides your firm with an opportunity to expand brand awareness and persuade some of Chicago's most influential deal makers. We continue to innovate and identify ways to enhance the value proposition of sponsoring our Chapter: a new e-newsletter that is user friendly, complimentary tickets to events of your choosing, more frequent social media spotlights, and continuing our pledge to give sponsors priority consideration to serve on a panel as well as other speaking opportunities. With over 800 members, the TMA Chicago/Midwest membership continues to represent a "Who's Who" of turnaround, restructuring, and financial professionals in the Midwest. Our membership ranks have expanded across multiple business lines and represent a diversified mix of professionals:

- **43%** - Turnaround practitioners who consult with or participate in helping troubled companies in the recovery process, including interim managers, investment bankers, corporate managers, financial and operating advisors, and accountants.
- **20%** - Attorneys
- **14%** - Lenders
- **3%** - Investors, including equity investors, venture capitalists, and distressed debt traders
- **20%** - Other related professionals, including receivers, trustees, appraisers, auctioneers/liquidators, academics, and government/judges

Our programming options continue to grow both virtually and in-person. In 2023, over 50 educational workshops, and outstanding networking programs were hosted. We strive to involve sponsors as speakers at our events and feature sponsor's articles in our newsletters and on our website. As a sponsor, your firm will maintain "top of mind" positioning with key decision makers.

Ways you can benefit from TMA sponsorship:

- Create deal flow and additional "at bats" by connecting your professionals with key deal makers
- Build brand awareness
- Expand your referral network by tapping into an additional source of professional interaction
- Demonstrate your expertise and reinforce your positive image through direct contact
- Position your firm to be opportunistic as new deals arise

TMA Chicago/Midwest Chapter Website

Recognized as a premier destination for turnaround and restructuring professionals, the website currently receives approximately 6,000 page views and more than 1,500 visits per month. Sponsorship includes links on our website, benefits that increase your web presence and rankings. Additionally, we broadcast daily emails to our distribution lists which result in your brand reaching approximately 170,000 email inboxes per quarter to influential industry decision makers (a benefit only available to Platinum and Gold sponsors).

Yes, sign my firm up for the following 2024 sponsorship (check all that apply):

- ☐ Platinum ($11,000)
- ☐ Gold ($6,000)
- ☐ Silver ($3,500)
- ☐ Friends of TMA ($1,000)**
- ☐ Milwaukee Sponsorship ($2,000)

***Must be a new TMA Chicago Midwest Chapter sponsor and is effective for one year only.*

Contact Name: _____

Company Name (as it should appear): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Corporate Website: _____

Corporate Tax I.D. Number: _____

Total Due: $ _____ Visa ☐ M/C ☐ Amex ☐ Check ☐

SPONSORSHIP FORMS AND PAYMENT ARE DUE NO LATER THAN **DECEMBER 31, 2023**.

Return completed form to: TMA Chicago/Midwest Chapter: tmachicago@turnaround.org